

## DTV Transition – What it is and Why

<b>What is the DTV Transition?</b>	At Midnight on February 17, 2009 all full-power over-the-air broadcast television stations are required to stop broadcasting in analog format and only broadcast in digital format.
<b>Why is the DTV transition being made?</b>	The analog airwaves are being freed up for public safety and for auction by the federal government for advanced wireless services. Broadcasting over digital provides better sound and picture quality and better opportunity for advanced services.
<b>Who is requiring the Change?</b>	This change was passed by the United States Congress in 2006. The legislation is called the Digital TV Transition and Public Safety Act of 2005.

## Customer Frequently Asked Questions

<b>What do I have to do for the DTV transition?</b>	Cim-Tel Cable / Cimarron DTV Customers: No action is required unless the customer has other analog TV sets not connected to our TV service. Those TVs will need to be connected to our TV service or they will need an analog to digital converter box.
<b>What about our non-TV customers?</b>	NON – TV Customers: The best way to ensure that your service is not interrupted is to connect to our TV service. You will receive a great variety of channels and digital quality enhancing your TV viewing experience.
<b>Do I have to sign up for a different level of service or expanded tier service?</b>	Customers do not need to change the level of TV service from us. “As long as your TVs are connected to our TV service, you do not need to worry about anything.”  “To take full advantage of our services you may want to upgrade to one of our digital TV packages if you are not using a digitalTV level of service today.”

## Customer Frequently Asked Questions – Continued

<b>Will my DVR service be affected by this change?</b>	“Your advanced features from us should not be affected by the DTV transition.”
<b>Will my channel line up change with the transition?</b>	“You should not expect any changes in your channel line up today, though we are always looking for new programming choices and channel line ups do change from time to time.”

## DTV Converter Box Coupon Program

<b>What is the DTV Converter Box Coupon Program?</b>	The US Department of Commerce coupon program is designed to assist in this transition. Those customers that do not wish to subscribe to a multi-channel TV product, like our Digital TV, may purchase a digital-to-analog converter box. These converter boxes will allow you to continue to watch FREE over the air television on an analog set. US households can request up to two coupons valued at \$40 each. Each coupon can be used toward the purchase of a single set-top converter box.
<b>How much do the converter boxes cost?</b>	The converter boxes, cost between \$40-70, and are available for purchase at electronic retailers such as Wal Mart, Radio Shack and many other stores.
<b>How do customers apply for coupons?</b>	Customers may apply for these coupons at <a href="http://www.dtv2009.gov">www.dtv2009.gov</a> or by calling <a href="tel:1888.DTV.2009">1.888.DTV.2009</a> , or you may mail in an application. Please check our website for a copy of the application and mailing address. Coupons will be mailed by the US Postal Service, and <i>consumers will have three months to redeem them.</i>
<b>How do I get more information?</b>	For more information on the Analog to Digital transition, you may want to visit <a href="http://www.DTVtransition.org">www.DTVtransition.org</a> .